

NAMITA NISAL

namita.uxd@gmail.com
www.namitanisal.com

8+ years of B2B • SaaS • Enterprise UX

WORK EXPERIENCE

Cisco Meraki Senior Product Designer

Aug 2022 - Now

Designing for Secure WAN Appliances and Cellular Gateways to enhance enterprise support, scalability, monitoring, and configuration. Designing for the convergence of Secure WAN routers on the Dashboard, ensuring a cohesive and unified experience through a systems thinking mindset. Collaborating cross-functionally to deliver high-quality solutions, hosting co-creation workshops to drive innovation, and contributing to team rituals and design excellence.

Scratchpad Product Designer

Feb 2022-July 2022

Worked on a web-based enterprise product that enhances the workflows for Account Executives and Sales Representatives to keep their pipeline updated. Collaborated with cross functional partners to work on new features while keeping simplicity in mind.

Nokia Deepfield User Experience Designer

Aug 2018-Feb 2022

Led UX and visual design for a web-based Enterprise product by collaborating with stakeholders and cross functional teams. Worked as the design lead for teams that shipped 20 features in total.

Ford Motor Company Product Designer

Nov 2017-Aug 2018

Led multiple web product design projects within Ford in a Research and Design capacity, including usability testing of an internal website and designing an application ID registration system.

Usable Privacy Policy Project Research Assistant

Jan 2017-Nov 2017

Crafted the complete user experience of a browser extension to inform users of the privacy choices they have in any website's privacy policy. The project also involved visual design and handoff to development.

Lutron Electronics User Experience Design Intern

May 2016-Aug 2016

Worked on 3 projects, involving UX Research, Design and Design planning. Methods included Interviewing, contextual inquiry, wireframing and prototyping.

Design Clinic, UofM Product Designer

Oct 2015-Dec 2016

Worked on 3 client projects on domains like healthcare, travel and B2B applications. Acted as team lead for one project, and successfully fulfilled the client's expectations.

SKILLS

Need-finding • Sense-making • Journey mapping • Wire-framing • Prototyping • Generative user research • Evaluative user research • Visual design • Data visualization • Workshop design and facilitation • Figma • Miro • Sketch • Adobe XD

EDUCATION

Master of Science in Information Human Computer Interaction

Sep 2015-Apr 2017

University of Michigan, Ann Arbor

Bachelor of Engineering Computer Science

Aug 2011-May 2015

Ramdeobaba College of Engineering & Management, Nagpur, India